

10.00am, Thursday, 17 September 2015

## Resignation from the Board of Marketing Edinburgh Limited

Item number	7.4
Report number	
Executive/routine	
Wards	All

### Executive summary

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Council is asked to note the resignation of Councillor Nick Cook from the Board of Marketing Edinburgh Limited. The Council's governance arrangements in relation to arms length companies require that three Elected Members are appointed to each Board and Council is asked to approve another Elected Member to replace Councillor Cook. Councillors Ross and Munro remain on the Board of Marketing Edinburgh.

### Links

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Coalition pledges	<a href="#">P15, P24, P28, P31</a>
Council outcomes	<a href="#">CO20</a>
Single Outcome Agreement	<a href="#">SO1</a>

## Resignation from the Board of Marketing Edinburgh Limited

### Recommendations

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- 1.1 It is recommended that Council notes the resignation of Councillor Nick Cook from the Board of Marketing Edinburgh Limited.
- 1.2 It is recommended that Council appoint a replacement Board Director to the Board of Marketing Edinburgh Limited.

### Background

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- 2.1 Marketing Edinburgh Limited was established in 2011 as an arms length company of the City of Edinburgh Council.
- 2.2 The Council's governance of arms length companies requires three Elected Members to be represented on each company board and this is reflected in Marketing Edinburgh Limited's Articles of Association.
- 2.3 Marketing Edinburgh Limited has a signed Service Level Agreement with the City of Edinburgh Council. This was approved by the Economy Committee on 29 April 2014 for a period of three years.

### Main report

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- 3.1 Marketing Edinburgh Limited is wholly owned by the City of Edinburgh Council and was established to act as the destination promotion body for the city.
- 3.2 Councillor Nick Cook has resigned as a Director of Marketing Edinburgh Limited from 14 September 2015.
- 3.3 A new Director is required to replace Councillor Nick Cook on the Board of Marketing Edinburgh Limited.

### Measures of success

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- 4.1 New Board Member is appointed to represent the Council on the Board to Marketing Edinburgh Limited.

### Financial impact

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- 5.1 Not applicable.

## Risk, policy, compliance and governance impact

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6.1 Not applicable.

## Equalities impact

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7.1 Not applicable.

## Sustainability impact

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8.1 Not applicable.

## Consultation and engagement

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9.1 Not applicable.

## Background reading/external references

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### Greg Ward

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## Links

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<b>Coalition pledges</b>	P15 – Work with public organisations, the private sector and social enterprise to promote Edinburgh to investors P24 – Maintain and embrace support for world-famous festivals and events P31 – Maintain our city’s reputation as the cultural capital of the world by continuing to support and invest in our cultural infrastructure
<b>Council outcomes</b>	P28 - Further strengthen our links with the business community by developing and implementing strategies to promote and protect the economic well being of the city CO20 – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens
<b>Single Outcome</b>	SO1 – Edinburgh's Economy Delivers increased investment,

<b>Agreement</b>	jobs and opportunities for all
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<b>Appendices</b>	None
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